**AI Features Summary**

**Project Title:** AI-Generated Blog Website  
**Platform Used:** Wix Studio with Wix AI

**1. 📝 AI-Powered Content Generation**

* **Tool:** Wix AI Text Creator
* **What it does:** Automatically generates SEO-optimized blog posts and descriptions based on the topic and tone selected.
* **How it helped:** Saved time in drafting content for different blog sections (e.g., homepage intro, about section, blog summaries).
* **Personalization:** Suggested headlines and intros that match the tone of the site.

**2. 🎨 AI-Based Design Suggestions**

* **Tool:** Wix AI Website Builder
* **What it does:** Analyzed the blog topic and suggested layout templates, color palettes, and fonts accordingly.
* **How it helped:** Rapidly set up a professional-looking blog layout without needing manual design work.
* **Brand Matching:** Ensured visual consistency across all pages with smart style recommendations.

**3. 📱 Responsive Layout Generation**

* **Tool:** Wix Smart Design Engine
* **What it does:** Automatically makes the website mobile-friendly with optimized layouts for phones and tablets.
* **How it helped:** Ensured the site looks clean and functions well on all devices with minimal manual effort.

**4. 💬 (Optional) Chatbot Integration**

*Not included in current version*

* Tidio/ChatGPT widget was considered but not integrated for this project version.
* Can be added in the future for FAQ support or user interaction.

**⚙️ Overall Impact**

By leveraging Wix AI features, the entire website was built in a fraction of the usual time, while maintaining a polished, professional appearance. The automation of both **content** and **design** aspects showcases the real-world potential of no-code AI tools in web development.